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Written Guest Blogger

- **Blog requirements:** If selected, you must submit a minimum of 3 entries per week during your trip. You must be studying abroad for a minimum of 4 weeks. All blogs are to be sent to blog@amerispan.com. The length can vary from entry to entry, however each entry must contain a minimum of 350 words. You may start submitting blogs as soon as 5 days prior to your program start date, and AmeriSpan must receive the final blog within 5 days after your scheduled end date.
- **Suggested topics:** You are welcome to write about any aspect of your trip. Some ideas are: the planning stages/preparations to go, first impressions of the country or city, funny stories, helpful hints and advice, how your impressions changed, what you do there, a typical day at school, etc.
- **Retroactive Discount:** If you successfully complete all requirements, you will receive a 5% retroactive rebate on your program upon return. This refund will be issued via check or credit card, normally depending on how you paid originally. If you choose to submit more than the required amount of entries, great! Unfortunately, we are not able to increase the total discount amount. Therefore, 5% is the cap on this discount.
- **Disclaimer:** We reserve the right to moderate by declining entries. If we feel content is inappropriate a warning will be provided. If this is not respected for future entries, we reserve the right to cancel your blog writing assignment and decline the retroactive discount.

Video Guest Blogger

- **Blog requirements:** If selected, you must submit one entry per week or 4 blogs, whichever is greater, during your trip. You must be studying abroad for a minimum of 2 weeks. You may submit them upon your return to your home country if you are unable to upload them abroad. All blogs/links to blogs are to be sent to blog@amerispan.com. The length can vary from entry to entry, however each entry must be a minimum of 3 minutes. AmeriSpan must receive all blog (s) within 5 days after your scheduled end date unless otherwise arranged.
- **Suggested topics:** You are welcome to film any aspect of your trip. We'd really like to see you in action, not just staring at the camera talking about your trip. Perhaps film a video tour of the school and introduce your teachers or interview a classmate. Or show us how you've learned to take the bus. Classes, lodging, where you hang out, activities, etc. are all great subjects for your video blog. Even shoot during the excursions so we can see the beautiful and exciting places to go. Due to the nature of the assignment, your entries may include English and/or the target language of your program.
- **Retroactive Discount:** If you are studying for at least 2 weeks, make a video or a video blog while abroad and receive a 10% retroactive rebate on your program upon return. Rebate will not exceed \$300. This refund will be issued via check or credit card, normally depending on how you paid originally. If you choose to submit more than the required amount of entries, great! Unfortunately, we are not able to increase the total discount amount. Therefore, \$300 is the cap on this discount.
- **Disclaimer:** We reserve the right to moderate by declining entries. If we feel content is inappropriate a warning will be provided. If this is not respected for future entries, we reserve the right to cancel your blogging assignment and decline the retroactive discount.