

# Guest Blogger

## Written & Video Blog Rebate Requirements

### OVERVIEW

- **Your Discount/Rebate:** 10% retroactive rebate on your program upon return. Rebate will not exceed \$200 (written blogs) or \$300 (video blogs). This refund will be issued within 3-4 weeks of your final submission.
- **How to Apply:** You must use our online Guest Blogger Application at least 2 weeks before your program starts. Apply here: [www.amerispan.com/blog/guest-blogger-application.asp](http://www.amerispan.com/blog/guest-blogger-application.asp)
- **Process:** All written blogs are to be sent to [blog@amerispan.com](mailto:blog@amerispan.com) during your program. Video bloggers: Once approved, a link to our shared AirDropper folder will be sent to you via email. Please upload a test file and let us know when it's up, and we will give you the go-ahead to start dropping video files into it as you go. Final video blog must be submitted within 2 weeks of the end date of your program.
- **Opting Out:** One aspect we look at when selecting Guest Bloggers is based on which program and when you are attending. We prefer to have bloggers from many different programs. If you choose not to fulfill the Guest Blogger obligations, please inform us as soon as possible. This way we will be able offer your slot to another person.
- **Intellectual Property Rights:** The placement and use of all content submitted by guest bloggers is determined by AmeriSpan. AmeriSpan may modify any submitted content.

### WRITTEN BLOGS

- **Written blog general requirements:**
  - **Minimum program length:** 4 weeks or longer
  - **Minimum Blogs:** 2 per week OR 10 blogs in total, whichever is greater.
  - **Minimum Blog length:** 350 words
  - **Photos:** we suggest you include photos relative to your blog's subject matter.
- **Written content requirements:**
  - **Written Introduction:** Your first blog should include a few sentences introducing yourself, what program(s) you will be participating on and a photo if possible.
  - **Suggested topics:** Write about any aspect of your trip. Some ideas are: the planning stages/preparations to go, first impressions of the country or city, funny stories, helpful hints and advice, commenting on food/meals you encounter, how your impressions changed, what you do there, a typical day at school, any activities or excursions/trips.

### VIDEO BLOGS

- **Video blog general requirements:**
  - **Minimum program length:** 2 weeks or longer
  - **Minimum Blogs:** 1 per week OR 4 blogs in total, whichever is greater.
  - **Minimum Video Blog length:** 3 minutes per entry
  - **Video format:** Must combine video footage with live sounds OR with narrative voice over.
  - **Music:** Please refrain from adding copyrighted music to your videos. Royalty-free music is welcome.
- **Video blog content requirements:**
  - **Written Introduction:** With your first video blog, please include a few sentences introducing yourself and what program(s) you will be participating.
  - **Suggested topics:** Film any aspect of your trip. We want to see you, other participants, teachers, and/or locals in action and in different settings. We DO NOT WANT multiple videos of you staring into the camera talking about experiences. Some ideas include: a video tour of the school, a class in action, introduce your teachers, show us where you are living, short interviews with people you have met, things you have learned to do (i.e. take the bus, bargain at the market, exchange money, etc.), school activities, excursions and trips highlighting the places you go.
  - **Language:** Your entries may include English and/or the target language of your program.