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Executive Intensive Program: Needs Assessment

Name: _____ Program Dates: _____
Target Language: _____ Program Location: _____

What are your goals for this program?

Would you like to cover any specific professional vocabulary? If yes, please specify:

Please rank below the areas in which you have the greatest need for this foreign language:

- | | |
|---|--|
| <input type="checkbox"/> in person conversations, personal/social | <input type="checkbox"/> participate in business/professional meetings |
| <input type="checkbox"/> in person conversations, professional | <input type="checkbox"/> read magazines, newspapers, brochures |
| <input type="checkbox"/> phone conversations, personal/social | <input type="checkbox"/> read professional material (memos, letters, etc) |
| <input type="checkbox"/> phone conversations, professional | <input type="checkbox"/> write professional material (memos, letters, etc) |
| <input type="checkbox"/> deliver speeches and/or lectures | <input type="checkbox"/> read/write email |
| <input type="checkbox"/> understand speeches and/or lectures | <input type="checkbox"/> understand written/verbal instructions |

With what type of people (nationality, professional "rank", etc.) will you need to use this foreign language?

Are there any particular topics that you would like to cover?

In past experience, which learning techniques have you found to be the most personally effective (ranked in order):

- | | |
|---|---|
| <input type="checkbox"/> grammar/vocabulary drills | <input type="checkbox"/> experiential learning (out of classroom experiences) |
| <input type="checkbox"/> translation practice – verbal | <input type="checkbox"/> question and answer drills |
| <input type="checkbox"/> translation practice – written | <input type="checkbox"/> other (please specify): _____ |
| <input type="checkbox"/> situational role play | |
| <input type="checkbox"/> reading and discussing written materials | |

